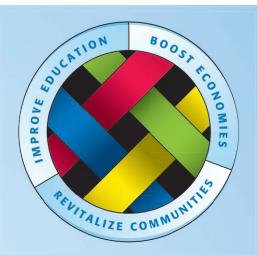
WHO ARE WE? A YEAR IN THE LIFE OF THE MONTANA ARTS COUNCIL





- **♦ \$225K** in operating support grants
- **44** participating partner organizations
- ◆ 1,159,579 total people benefitted
- ♦ \$30.5M combined expenses of partners



Training and Network Development • Market Expansion Public Outreach Arts Activities • Challenges and Emergencies

◆ 36 \$1K matching grants



◆ 45 FOLK AND TRADITIONAL ARTISTS HONORED FOR PRESERVING OUR CULTURAL HERITAGE

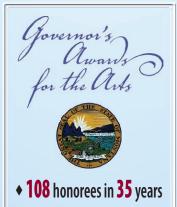
STATE OF THE ARTS NEWSPAPER



- + CIRCULATION 10,000+
- **20** PAGES, PRINTED QUARTERLY
- ◆ PLUS, BI-MONTHLY eNEWS



- ◆ Led the way for new Montana Arts Standards
- Provided professional growth for teachers and educators
- Promote innovative thinking through access to the arts
- Reached 250,000 students statewide
- ◆ Placed 22 artists in schools and community residencies





CREATIVE ECONOMY OF MONTANA

- ◆ ARTISTS ARE LONG-TERM MONTANA RESIDENTS OF **30**+ YEARS
- ◆ TOTAL # OF ARTISTS GREW **3X** FASTER THAN TOTAL LABOR FORCE BETWEEN 1970 AND 2000
- ◆ 1 IN 60 OF MONTANA'S LABOR FORCE IS A WORKING ARTIST
- ◆ **72%** OF ARTISTS EMPLOY OTHERS IN THEIR BUSINESS





- ◆ **400**+ ENROLLED ARTISTS
- ◆ **\$2M** IN TOTAL ART SALES
- ◆ \$470K+ IN NET ART SALES
- **◆ 26%** HIRED NEW EMPLOYEES
- ♦ 44% INCREASE IN OUT-OF-STATE SALES
- ◆ 2/3 OF TOTAL PERSONAL INCOME INVESTED IN THEIR ART BUSINESS



